

PAUL WAGENBLAST
CV/PROFESSIONAL DOCUMENT

EDUCATION

2009 - Bachelors of Fine Arts in Communication Design; Pacific Northwest
College of Art.

WORK EXPERIENCE

2006/Present - Freelance Design - Branding, Identity, Layout, Editorial +
2010/Present - Brand Director at Love, Adorned and New York Adorned
2010/Present - Contributing Editor for AnOther , Dazed and Confused Magazines
2009/Present - Designer, Editor, Creative Director for Work For Free Magazine
2008/2009 - Intern/Fashion Assistant at AnOther Magazine, AnOtherMan Magazine
2008/2009 - Styling Assistant to Cathy Edwards
2008/2009 - Styling Assistant to David St. John-James
2008 - Designer and Design Consultant, Center For Design.

COMMISSIONED WORK

2011 - Logo, Identity and Packaging Design for MCMC Fragrances
2011 - Logo and Packaging Design for Odette New York Jewelry
2010/2011 - Logo, Identity and Collateral Design for Love, Adorned, Brand Development
2010 - Logo and Market Rebrand for New York Adorned
2009 - Willamette Week Finder Cover , Art Direction and Photography

EXHIBITION

2010 - Golden Rule, Portland, Unnatural
2009 - Pony Club Gallery, Portland. Night Poems.
2009 - Senior Thesis Exhibition, PNCA, Love Poems.
2009 - BFA Gallery, Portland. Solo Exhibition, photos and video installation.
2009 - The Waypost, Portland. Daily Patterns, group show.

AWARDS

2009 - Thesis Writing Award
2009 - PNCA Thesis Exhibition Design Award
2009 - Departmental Laureate Award: Communication Design
2005/2009 - Kathy Spadoni Memorial Scholarship
2005 - Paul Arnold Memorial Scholarship

PROFESSIONAL SKILLS

- Proficient in Computer Programs. Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash, Bridge, Lightbox, Acrobat; Final Cut Pro, BBEEdit, FontLab, All Internet Browsers.
- Pre and Post Production on Print Design: Typesetting, Color Matching, Resizing, Vectorizing, Clipping, Binding, Flight Packaging.
- Front End Web design and User Interface design, including mashups and social media integration with Facebook, Tumblr, Twitter, Foursquare, Wordpress, Newsletter and RSS.
- Mobile design for Applications and Web Compatibility
- Brand Management and Direction from conception to implementation. Research and writing, presentation and proposal, logo and identity collateral with aesthetic guidelines. Content development for web and print collateral, advertising and outreach.
- Highly organized, rigorous work ethic, proficient in folder making, meeting deadlines, creative input, brainstorming, research and inspiration.

PAULWAGENBLAST.COM
P-O-W-E-R.NET
WORKFORFREEMAG.COM

